



## Virtual MeetingPack 2021: Strategic Vision in the Development of Barrier Packaging

The aim of Virtual Meetingpack 2021 is to offer companies a strategic overview of the trends in the barrier packaging sector in order to gain corporate insight and to share the common challenges the sector will face in the next few years. To this end, we will have inspiring presentations and round-table talks with representation from the entire value chain and all types of packaging and open to the participation of all attendees. This workshop will be the prelude to MeetingPack 2022, which, in a face-to-face format at the Valencia Conference Centre and in a more extended way, will offer a more technical vision and will show the solutions and success stories that companies are putting on the market. Organised in conjunction with AINIA. [REGISTRATIONS THROUGH THIS LINK](#)

### Registration period

Until 27 May 2021 or until full capacity



#### Date and Schedule

27 May 2021

9 AM to 2:30 PM (CET)



#### Duration

6 class hours



#### Location

Online



#### Price

AIMPLAS members  
125€

Non-members: 150€

VAT not included

### Who is it aimed at?

- > Packaging, material and packaging machinery manufacturers
  - > Food retailers
  - > Food multinationals
  - > Public administration
  - > Experts in food law
  - > Researchers
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## Programme

- > 9:00-9:30 Opening. Visit to the virtual stands
  - > 9:30-10:00 SESSION 1: SUSTAINABLE PACKAGING SOLUTIONS. Moderated by Carlos Enguix, Manager of Packaging Technologies (AINIA). Inspiring presentation: Strategic Vision in the Development of Packaging. Spanish Waste Law and how It affects Packaging · Ángela Osma, Technical and Sustainability Manager. Packaging Division (ANAIP)
  - > 10:00-11:30 Round table: Business Vision of the Strategy, Trends, Challenges and Opportunities in Sustainable Packaging Development: Ecodesign, Recyclability, Monomaterial, Renewable, Biodegradation and Compostability · Pere Coll, R&D Manager (ENPLATER GROUP); Patrick Zimmerman, Executive Board (FKUR); and Pedro Ruiz, Environmental Sustainability (NESTLÉ ESPAÑA).
  - > 11:30-12:00 Visit to the virtual stands
  - > 12:00-12:30 SESSION 2: INCORPORATION OF RECYCLING IN PACKAGING. Moderated by Lorena Rodríguez, Packaging Leader (AIMPLAS). Inspiring presentation: Strategic Vision in the Use of Recycling. Legislative and Supply Challenges · Óscar Hernández, General Manager (ANARPLA)
  - > 12:30-14:00 Round table: Business Overview of Strategy, Trends, Challenges and Opportunities in the Use of Recycling in Packaging Development: Mechanical Recycling, Chemical Recycling and Functional Barrier · Gonzalo Sánchez, Technical Director at Coexpan (GRUPO LANTERO-INNOTECH); Borja Lafuente, Head of Sustainability Iberia (DANONE); and Thomas Bak Thellesen, Director Group Sustainability & External Affairs (FAERCH)
  - > 14:00-14:30 Visit to the virtual stands
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## Open calls

**27 May 2021**

9 AM to 2:30 PM (CET)

📍 Online

Organized by:



ainia  AIMPLAS